

All
Trolleys Lead
To

The Boston Store

The Boston Store

The Business
Center
of Norwich

JANUARY CLEARANCE SALE

WOULD YOU REFUSE MONEY? OF COURSE NOT!

During this Big Clearance Sale every purchase you make means money in your pocket. Desirable Winter Stocks have been reduced in price—Large quantities have been purchased way below usual prices and offered you in the same way.

Come Today and Enjoy Some of These Unusual Bargains.

Clearance Sale of Men's Furnishings

16c COTTON HOSE—SALE PRICE 7c, 4 for 25c
12½c COTTON HOSE—SALE PRICE 9c, 3 for 25c
15c COTTON HOSE—SALE PRICE 11c
MERCERIZED HOSE—SALE PRICE 17c, 3 for 50c
LION BRAND HOSE—WEAR GUARANTEED—SALE PRICE 21c
35c CASHMERE HOSE—SALE PRICE 20c
35c "BOSTON" and "PARIS" GARTERS—SALE PRICE 17c
MEN'S AND BOYS' LINED AND UNLINED GLOVES—DRUMMERS' SAMPLES—values 50c to \$1.00—SALE PRICE 39c
COTTON HANDKERCHIEFS—soft laundered and of good size—SALE PRICE 4c, 7 for 25c
28c SUSPENDERS—SALE PRICE 17c, 3 for 50c
50c SUSPENDERS—SALE PRICE 29c
50c PRESIDENT and GUYOT SUSPENDERS—SALE PRICE 39c
NEGLEGEE AND OUTING SHIRTS—SALE PRICE 42c
NEGLEGEE SHIRTS—worth half as much again—SALE PRICE 59c
1.00 NEGLEGEE SHIRTS—SALE PRICE 79c
1.50 and 2.00 NEGLEGEE SHIRTS—SALE PRICE \$1.19 and \$1.59
WOOL FLANNEL SHIRTS—Gray and tan—value \$1.00—SALE PRICE 87c
VALUE \$1.50—SALE PRICE \$1.23
VALUE \$2.00—SALE PRICE \$1.69
50c RIBBED COTTON UNDERWEAR—winter weight—SALE PRICE 39c
SANITARY FLEECE LINED UNDERWEAR—SALE PRICE 42c
NATURAL WOOL UNDERWEAR—winter weight—SALE PRICE 64c
NATURAL AND WHITE WOOL UNDERWEAR—Soft finish—good weight—SALE PRICE 85c
BRISTOL MILLS MERINO UNDERWEAR—Medium weight in white and natural—SALE PRICE 41c
NORFOLK AND NEW BRUNSWICK UNDERWEAR—THE OLD RELIABLE
VALUE \$1.25—SALE PRICE \$1.12
VALUE \$1.50—SALE PRICE \$1.35
VALUE \$2.00—SALE PRICE \$1.80
VALUE \$2.50—SALE PRICE \$2.25
SUPERIOR UNION SUITS FIT ALL WAYS
VALUE \$1.00—SALE PRICE 89c
VALUE \$1.50—SALE PRICE \$1.29
VALUE \$2.00—SALE PRICE \$1.79
VALUE \$2.50—SALE PRICE \$2.15
VALUE \$3.00—SALE PRICE \$2.69
MEN'S DOMET NIGHT SHIRTS—Full in size and well made. Sizes 14 to 20—SALE PRICES 42c, 64c and 89c
MEN'S DOMET PAJAMAS, UNIVERSAL MAKE—SALE PRICE 89c
VALUE \$1.50—SALE PRICE \$1.35
VALUE \$2.00—SALE PRICE \$1.69
MEN'S AND BOYS' SWEATERS—NECKWEAR, FANCY VESTS, ETC., AT SPECIAL SALE PRICES

Clearance Sale Bargains In Jewelry

NECK BEADS in Turquoise, black, coral, red and pearl—SALE PRICE 18c
BROOCHES in variety, Veil Pins, Hat Pins, Cuff Pins, Etc., all regular 25c values—SALE PRICE 17c
BROOCHES and PINS OF ALL KINDS of better quality than above—SALE PRICE 38c
LAVALLIERES in gilt and silver, sold regularly at all prices up to \$1.50—AT SPECIAL SALE PRICES
GOLD PLATED JEWEL CASES and CANDLESTICKS in various designs—values—SALE PRICE 39c
GOLD PLATED and STERLING TOILET and MANICURE NOVELTIES IN VALUES UP TO \$5.00—AT TREMENDOUSLY REDUCED PRICES

Sale Prices in the Glove Department

THE FAMOUS "HEROINE" KID GLOVE in tan, white and black. Has that dollar look—SALE PRICE 65c
\$1.25 KID GLOVES in two-clasp length. Splendid Gloves in tan, white or black—SALE PRICE 98c
OUR REGULAR \$1.50 KID GLOVES—two-clasp length in black and white—SALE PRICE \$1.29
LADIES' FLEECE LINED CASHMERE GLOVES—SALE PRICE 19c
LADIES' FLEECE LINED CASHMERE GLOVES—SALE PRICE 42c
LADIES' GOLF GLOVES—SALE PRICE 42c
CHILDREN'S GOLF and CASHMERE GLOVES—SALE PRICE 19c
CHILDREN'S WOOL MITTENS—SALE PRICES 12c and 20c
CHILDREN'S FLEECE LINED GLOVES and MITTENS—SALE PRICE 42c

Ribbons at Clearance Prices

TAFFETA and DRESSING RIBBON—A special lot, every yard of which is worth at least 25c. There's a good variety—SALE PRICE 19c
DRESSING and STRIPE RIBBONS—The new designs in these dainty novelties; also plain wide Taffeta. Value 35c—SALE PRICE 21c
A SPECIAL LOT OF FANCY RIBBONS in striped and novelty designs, which are actually worth from 25c to 45c a yard—SALE PRICE 29c

Clearance Sale Values from the Kitchenware Department

LENOX SOAP—SALE PRICE 8 for 25c
STAR SOAP—SALE PRICE 6 for 25c
PROCTOR AND GAMBLE'S WHITE NAPHTHA SOAP—SALE PRICE 6 for 25c
10c LUX CLEANSER—SALE PRICE 8c
8c DUTCH SCOURING BAR—SALE PRICE 3c
CEDARINE—SALE PRICE 21c
DUTCH CLEANSER—SALE PRICE 7c
GOLD DUST (small)—SALE PRICE 3 for 10c
ANTI DUST (small)—SALE PRICE 8c
ANTI DUST (large)—SALE PRICE 21c
BON AMI—SALE PRICE 3 for 25c
55c BROOMS—SALE PRICE 45c
45c BROOMS—SALE PRICE 35c
25c WHISK BROOMS—SALE PRICE 21c
DUSTLESS DRY MOP—SALE PRICES 89c and \$1.00
75c TIN WASH BOILERS—SALE PRICE 59c
50c JAPANNED BREAD BOXES—SALE PRICE 49c
50c NICKELED TEA KETTLES—SALE PRICE 38c
98c NICKELED COFFEE PERCOLATORS—SALE PRICE 69c
COAT HANGERS—SALE PRICE 2 for 5c
25c WASHBOARDS—SALE PRICE 19c

GRAY ENAMELWARE

THE LOT INCLUDES BERLIN KETTLES, TEA AND COFFEE POTS AND LIPPED SAUCEPANS
Sale Price 17c Each

SPECIAL

ALL WHITE ENAMELWARE

BERLIN KETTLES—TWO SIZES
BERLIN SAUCEPANS—TEA AND COFFEE POTS—RICE BOILERS—LIPPED SAUCEPANS
Your Choice 59c Each

Stationery at Sale Prices

CORRESPONDENCE CARDS—two sizes of cards and envelopes in box—SALE PRICE 19c
25c WHITE WRITING PAPER in linen finish—SALE PRICE 21c
HOLIDAY PAPETERIES, worth from 60c to \$2.50 a box. White or tinted papers. ALL AT SALE PRICES
4c LEAD PENCILS—Medium, soft—SALE PRICE 2c
INKSTANDS, PAPER CUTTERS, DESK SETS, BOOK STANDS, MEMO BOOKS, ETC.—AT RADICAL PRICE REDUCTIONS

Big Values in Leather and Hair Goods

WRIST BAGS in fine leathers and all the newer designs. Value \$3.00 to \$4.00—SALE PRICE \$2.49
SUEDE BELTS in all the prevailing colors and fashionable widths. Regularly 50c—SALE PRICE 38c
SHELL HAIRPINS in all the shapes. Regularly 10c a box—SALE PRICE 7c
BACK AND SIDE COMBS in Shell and Amber with Rhinestone settings. Value \$1.00—SALE PRICE 78c

Laces and Embroideries

45-INCH EMBROIDERED FLOUNCINGS, were regularly \$1.25 to \$1.98—SALE PRICE 98c
27-INCH EMBROIDERED FLOUNCINGS, values at 75c and 85c a yard—SALE PRICE 50c
27-INCH EMBROIDERED FLOUNCINGS—hemstitched or scalloped edges—SALE PRICE 39c
CORSET COVER EMBROIDERIES, were 25c and 35c—SALE PRICE 19c
WIDE EMBROIDERIES with fast edges, were 25c a yard—SALE PRICE 15c
15c EMBROIDERED EDGES—SALE PRICE 10c
EMBROIDERED BANDS—finished—2 to 3½ inches wide, were 25c—SALE PRICE 15c
36-INCH RUFFLED FLOUNCINGS, regularly \$1.25 a yard—SALE PRICE 98c
PURE LINEN LACES, 2 to 3 inches wide, 12½c and 15c values—SALE PRICE 5c
98c SHADOW LACE ALL-OVER—SALE PRICE 49c
75c and 98c COLORED TRIMMING in great variety—SALE PRICE 50c
SHORT LENGTHS OF SHADOW LACES and FANCY TRIMMINGS GREATLY REDUCED IN PRICE.
\$1.00 CHIFFON AUTO VEILS—SALE PRICE 69c
25c FANCY MESH VEILINGS—SALE PRICE 15c

Clearance Sale of Notions

EXTRA FINE SILK PINS

300 Pins on each paper—all sizes
Sale Price, 7c

WILLIMANTIC SPOOL COTTON—SALE PRICE 6 for 27c
5c BLACK LINEN FINISH THREAD for sewing buttons, etc.—SALE PRICE 2 for 5c
COMMON PINS on papers of 400—SALE PRICE 2 for 5c
20c PIN CUBES—300 pins—SALE PRICE 12c
5c NICKELED SAFETY PINS in 3 sizes—SALE PRICE 3c
5c HOOKS AND EYES—black and silver—SALE PRICE 3c
15c WHITE TWILLED TAPE—24 yards—SALE PRICE 10c
10c WHITE SKIRT BELTING—3 and 2½ inches—SALE PRICE 7c
17c DOUBLE COVERED DRESS SHIELDS in 3 different sizes—SALE PRICE 10c, 3 for 25c
10c SHOE LACES in 3 lengths—SALE PRICE 5c dozen
IRONING WAX—cloth covered with wood handle—SALE PRICE 6 for 5c
5c ASBESTOS FLAT IRON HOLDERS—SALE PRICE 3c
WHITE PEARL BUTTONS—1 dozen—SALE PRICE 4c
10c PEARL BUTTONS—1 dozen—SALE PRICE 7c
FANCY BUTTONS FOR COATS AND FOR ALL TRIMMING PURPOSES AT SPECIAL SALE PRICES
45-YARD BALLS DARNING COTTON—SALE PRICE 1c
SCISSORS—pointed and pocket style. Regularly 25c—SALE PRICE 19c
17c SHOE TREES—SALE PRICE 10c
25c WHITMORE'S SHOE POLISH—black, tan or white—SALE PRICE 19c

STERLING SILVER THIMBLES

All sizes from 5 to 10
Sale Price, 10c

Ladies' Neckwear and Handkerchiefs at Clearance Prices

5c HANDKERCHIEFS—plain and cross barred—SALE PRICE 6 for 19c
10c EMBROIDERED HANDKERCHIEFS—SALE PRICE 5c
15c LINEN HANKERCHIEFS—SALE PRICE 10c, 6 for 50c
FINE LINEN HANDKERCHIEFS—hemstitched and embroidered—SALE PRICE 21c
50c LINEN HANDKERCHIEFS—hemstitched and embroidered—SALE PRICE 38c
10c MEN'S HANDKERCHIEFS—SALE PRICE 5c
19c MEN'S LINEN HANDKERCHIEFS—SALE PRICE 12½c
25c JABOTS—DUTCH COLLARS—BOWS—STOCKS, ETC.—SALE PRICE 12½c
50c STOCKS—JABOTS and COLLARS—SALE PRICE 25c
25c CHEMISETTES—white or ecru net—SALE PRICE 19c

Lowest Prices in Toilet Goods Department

50c DERMA VIVA—SALE PRICE 29c
35c DAGGETT and RAMSDELL COLD CREAM—SALE PRICE 29c
15c TALCUM POWDER—The Reid & Hughes Co.'s Special—Trailing, Arbutus and Spring Violet—SALE PRICE 10c
15c TOILET SOAP—ARMOUR'S—in 8 colors. Large oval cakes—SALE PRICE 9c, 3 for 22c
PURE WITCH HAZEL, put up by Johnson Co. of Montville, 8 ounce bottle—SALE PRICE 15c
HOT WATER BOTTLE—red rubber bottle holding 2 quarts—value \$1.25—SALE PRICE 79c
50c KEEP CLEAN HAIR BRUSHES—SALE PRICE 36c
\$1.25 IMPORTED HAIR BRUSHES—SALE PRICE 89c
NAIL BRUSHES in a variety of shapes, values from 25c to 35c—SALE PRICE 19c
CELLULOID DRESSING COMBS in white, shell and amber, 25c value—SALE PRICE 15c
15c TOOTH BRUSHES—SALE PRICE 10c
17c TOOTH BRUSHES—SALE PRICE 12½c
25c TOOTH BRUSHES—SALE PRICE 17c
19c MUYON'S WITCH HAZEL SOAP—SALE PRICE 6c
15c BABCOCK'S CORYLOPSIS TALCUM—SALE PRICE 11c
25c size KOLYNOS DENTAL CREAM—SALE PRICE 17c

Linens at Little Prices

BLEACHED COTTON CRASH—SALE PRICE 4c
LINEN CRASH—Bleached and unbleached—SALE PRICE 8c
12½c LINEN CRASH—SALE PRICE 9½c
15c LINEN CRASH—SALE PRICE 11c
39c MERCERIZED COTTON DAMASK—SALE PRICE 29c
59c MERCERIZED COTTON DAMASK—SALE PRICE 45c
50c SILVER BLEACH DAMASK—SALE PRICE 39c
75c LINEN DAMASK—bleached—SALE PRICE 59c
\$1.00 LINEN DAMASK—bleached—SALE PRICE 75c
\$1.25 LINEN DAMASK—bleached—SALE PRICE 85c
\$1.50 LINEN DAMASK—bleached—SALE PRICE \$1.15

All-Linen Napkins at Sale Prices

\$1.25 value—SALE PRICE \$1.00
\$1.50 value—SALE PRICE \$1.29
\$1.75 value—SALE PRICE \$1.59
\$2.00 value—SALE PRICE \$1.79
\$2.50 value—SALE PRICE \$2.19
\$3.50 value—SALE PRICE \$2.98
\$4.50 value—SALE PRICE \$3.98
PATTERN CLOTHS and TABLE TOPS
REDUCED JUST ONE-THIRD

Turkish Towels

12½c BLEACHED TURKISH TOWELS—SALE PRICE 9c
16c BLEACHED TURKISH TOWELS—SALE PRICE 12½c
19c BLEACHED TURKISH TOWELS—SALE PRICE 15c
21c BLEACHED TURKISH TOWELS—SALE PRICE 17c
25c BLEACHED TURKISH TOWELS—SALE PRICE 19c
35c BLEACHED TURKISH TOWELS—SALE PRICE 25c
39c BLEACHED TURKISH TOWELS—SALE PRICE 29c

Huck Towels

10c HUCK TOWELS—SALE PRICE 8c
16c HUCK TOWELS—SALE PRICE 12½c
19c HUCK TOWELS—SALE PRICE 15c
21c HUCK TOWELS—SALE PRICE 17c
25c HUCK TOWELS—SALE PRICE 19c

Cotton Filled Comfortables

Value \$1.00—SALE PRICE 79c
Value \$1.50—SALE PRICE \$1.29
Value \$1.75—SALE PRICE \$1.59
Value \$2.00—SALE PRICE \$1.79
Value \$2.50—SALE PRICE \$2.19
Value \$3.00—SALE PRICE \$2.59
Value \$3.50—SALE PRICE \$3.19
\$5.50 WOOL COMFORTABLES—SALE PRICE \$5.00
WASH CLOTHS—SALE PRICE 2c

Clearance Sale of Wash Goods

7c SHIRTING PRINTS and COTTON CHALLIES in many colorings—SALE PRICE 5c
APRON GINGHAMS of standard quality. Plaids and checks—SALE PRICE 6½c
10c OUTING FLANNELS in colors—SALE PRICE 7½c
12½c OUTING FLANNEL—heavy weight—SALE PRICE 9c
10c DRESS GINGHAMS of well known make. Good patterns and colors—SALE PRICE 7½c
12½c DRESS GINGHAMS—Bates, A. F. C. and others. All fast colors—SALE PRICE 9c
12½c PERCALES—a yard wide and full count, in 10 to 20 yard lengths—SALE PRICE 9½c
15c MERRIMAC DUCKLING FLEECE in a wide assortment of color and pattern—SALE PRICE 11c
17c COCHECO GALATEA—fast colors and pretty patterns—SALE PRICE 12½c
15c RIPPLETTE SEERSUCKER, washes perfectly. Many designs and colors—SALE PRICE 12c
19c SILK STRIPE GINGHAM—fast colors and pretty designs. Plaid with silk stripe—SALE PRICE 12½c
CLARENCE WHITMAN'S "A L M A" CHECKS—sheer cotton with raised plaids of pure silk. Regular 30c and 50c goods—SALE PRICE 25c
KINDERGARTEN AND JUVENILE CLOTH—regularly 19c and 25c a yard—SALE PRICE 12c
A VERY LARGE ASSORTMENT OF OUR BETTER WASH GOODS HAVE BEEN RADICALLY REDUCED IN PRICE FOR THIS SALE.

Rug and Drapery Department

All Carpets Made and Laid Free During Sale

65c INGRAIN CARPET—SALE PRICE 54c
85c INGRAIN CARPET—SALE PRICE 65c
95c TAPESTRY BRUSSELS—SALE PRICE 76c
\$1.10 TAPESTRY BRUSSELS—SALE PRICE 89c
23c JAPAN MATTINGS—SALE PRICE 24c
35c CHINA MATTINGS—SALE PRICE 26c
MATTING REMNANTS—SALE PRICE 10c

Printed Linoleums

Value 45c—SALE PRICE 35c
Value 50c—SALE PRICE 42c
Value 60c—SALE PRICE 48c
Value 80c—SALE PRICE 63c
Value \$1.25—SALE PRICE \$1.05
Value \$1.45—SALE PRICE \$1.15

Floor Oil Cloth

Value 25c—SALE PRICE 19c
Value 35c—SALE PRICE 27c
Value 60c—SALE PRICE 49c
SMALL RUGS OF ALL KINDS—18 by 36 up to 36 by 72 inches in size. Valued from \$1.25 up to \$6.50—SALE PRICES 99c to \$5.25
ALL WOOL REVERSIBLE BURMA RUGS, values from \$8.95 to \$14.50—SALE PRICES \$7.45 to \$11.45
HEAVY "KINROSS" WOOL RUGS, values from \$8.50 to \$15.00—SALE PRICES \$5.98 to \$10.98
TAPESTRY BRUSSELS RUGS—VERY HEAVY. Values from \$8.50 to \$14.50—SALE PRICES \$6.39 to \$12.29
\$16.50 SEAMLESS TAPESTRY BRUSSELS RUGS, size 9 by 12—SALE PRICE \$13.95
\$29.00 AXMINSTER RUGS, 9 by 12—SALE PRICE \$16.98
SANFORD AXMINSTER RUGS AT SPECIAL PRICES—values \$15.00 to \$25.00—SALE PRICES \$13.25 to \$19.98
ALL OF OUR BETTER RUGS HAVE BEEN MARKED AT GREATLY REDUCED PRICES. TRUNKS, BAGS AND SUIT CASES AT SALE PRICES

Draperies

12½c SILKOLINES—SALE PRICE 9c
15c CRETONNES—SALE PRICE 9½c
25c SATTEEN—SALE PRICE 17c
30c and 35c ART TICKING—SALE PRICE 26c
25c SCRIM—hemstitched—SALE PRICE 19c
35c SCRIM—hemstitched—SALE PRICE 27c
20c MADRAS—SALE PRICE 16c
15c CURTAIN MUSLIN—SALE PRICE 12½c
20c CURTAIN MUSLIN—SALE PRICE 16c
SCOTCH LACES FOR CURTAINS—values from 25c to 85c a yard—SALE PRICES 19c to 69c
\$1.15 SCRIM CURTAINS—SALE PRICE 89c
\$1.50 SCRIM and LACE CURTAINS—SALE PRICE 98c
MARQUETTE, CLUNY and NOTTINGHAM CURTAINS AT TREMENDOUS REDUCTIONS
Values \$1.50 to \$1.75—SALE PRICE \$1.19
Values \$1.75 to \$2.50—SALE PRICE \$1.49
Values \$2.50 to \$3.00—SALE PRICE \$1.98
Values \$3.50 to \$4.50—SALE PRICE \$2.98
Values \$4.50 to \$5.00—SALE PRICE \$3.98
ODD PAIRS OF CURTAINS OF ALL KINDS JUST HALF PRICE
\$4.50 COUCH COVERS—slightly soiled—SALE PRICE \$1.98
ALL OF OUR BETTER GRADE DRAPERIES, COUCH COVERS, ETC., AT SPECIAL CLEARANCE PRICES

Clearance Sale of Women's and Children's Hosiery and Underwear

WOMEN'S RIBBED VESTS and PANTS, both bleached and unbleached. Sizes 4 to 8. Values to 25c—SALE PRICE 21c
WINTER WEIGHT RIBBED UNDERWEAR FOR WOMEN in ecru or white. Sizes 24 to 44—50c value—SALE PRICE 36c
WINTER WEIGHT RIBBED VESTS and PANTS FOR WOMEN in white and natural gray. Usual price 85c—SALE PRICE 67c
WOMEN'S RIBBED UNION SUITS of the regular \$1.00 quality. Fleece lined, warm and comfortable—SALE PRICE 69c
CHILDREN'S RIBBED UNDERWEAR—Unbleached and fleeced lined. 25c and 30c values—SALE PRICE 19c
CHILDREN'S RIBBED VESTS and PANTS in extra sizes—SALE PRICE 29c
CHILDREN'S FLEECE LINED UNDERWEAR of ribbed cotton. Sizes 4 to 6—39c values—SALE PRICE 31c
50c values—SALE PRICE 39c
WOMEN'S BLACK COTTON HOSE with double heels and toes—seamless—SALE PRICE 3c
25c WOMEN'S LISLE HOSE in black, tan and white—SALE PRICE 17c
35c WOMEN'S HOSE—"ONYX" fast black—SALE PRICE 17c
LIGHT WEIGHT SILK HOSE in boot style. All the fashionable colors—SALE PRICE 31c
50c BLACK SILK HOSE of medium weight, double sole and garter top—SALE PRICE 39c
\$1.50 PURE SILK HOSE in black and colors. Reinforced at all the wearing points—SALE PRICE 98c
BOYS' AND GIRLS' RIBBED COTTON HOSE in a good winter weight—SALE PRICE 11c
MISSES' BLACK COTTON HOSE in good medium weight—SALE PRICE 11c
25c CHILDREN'S BLACK COTTON HOSE in good medium weight—SALE PRICE 17c
INFANTS' SILK and CASHMERE HOSE—sold regularly for 25c—SALE PRICE 29c

The Reid & Hughes Co